

T W E N T Y - S E C O N D A N N U A L

APRIL 13 – 14 – 15, 2012

McAllen Int'l Convention Center • McAllen, Texas



THE MOST SPECTACULAR HOME & GARDEN SHOW IN SOUTH TEXAS




SHOW FEATURES:

EVERYTHING FOR THE HOME & GARDEN

- Custom Home Builders & Developers
- Stunning Interior Design, Décor and Lighting
- Furniture, Flooring and Window Treatments
- Landscaping, Pools and Spas
- Sustainable and Energy Efficient Building Solutions
- Bricks, Blocks and Building Materials

CELEBRITY GUESTS

Harry Rinker, "The Collector Inspector" as seen on  Harry will host free antique appraisal clinics and present interesting and educational seminars on antiques.

DO-IT-YOURSELF SEMINARS AND DEMOS

DOOR PRIZES, GIVEAWAYS...and much more TBA!

Did You Know 

We offer "Go Texan" Member Discounts

We cover 50% of the booth cost for non-profit organizations

"Our Comprehensive Advertising and Marketing Campaign brings thousands of qualified buyers to the Show... 'Ready-and-Able' to Buy!"

If you are serious about reaching the right clientele for your product or service, call our Sales Management Team today.

Our team has over 20 years experience in consumer events. We offer Exceptional Customer Service and are dedicated to exhibitor satisfaction.

Join Us and See for Yourself Why...

Our Exhibitors Return "Year-After-Year!"

"We Have the Tools You Need to Succeed!"

EXHIBITOR BENEFITS:

SALES

- Thousands of qualified attendees
- Face-to face selling
- Generate actual sales at the show

ON SITE VALUE AND PUBLICITY

- Exclusive opportunity to showcase your product to a targeted audience
- Introduce new products & services
- Hands on product demonstration that's not possible using other marketing channels
- Meet today's decision makers & do a year's worth of business in 3-days
- Enhance your image and shape consumer attitudes
- Differentiate your company from your competitors

ADVERTISING & PROMOTION

- Broadcast and Cable TV
- Top radio stations
- Major newspapers
- Major industry related magazines In show market
- Direct Mail
- Web sites
- Discount coupons & VIP Ticket distribution in show market

CONVENIENCE

- Prime show dates
- "State of the Art " Facilities
- Drive in/out set-up and move-out
- Friendly, knowledgeable staff

For More Information or to Reserve Your Booth Space, Call:

Nelda Oliva (956) 682-0035

Email: qbeventsno@rgv.rr.com

Meet Today's Decision-Makers and Do a Year's Worth of Business in 3-Days!



Rio Grande Valley Home & Garden Show

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www.rgvhomeshow.com